

ILEMBE SHORTS INDIE FILM FESTIVAL Evaluation Form

	DATE	
PROJECT TITLE	APPLICANT	
	NAME	

ADDITIONAL	Marks
Synopsis (In two or three sentences summarize the film)	
Concept (Premise, theme, controlling idea, dramatic question)	/10
What is the story compelling controlling idea:	
What is the film actually about?	
The theme of the story:	
Story (Main plot, sub plots, believability)	/10
Sub plots:	
The stake(s):	
How predictable are the plots?	
Structure	/5
What is a convincing inciting incident:	75
What is a dramatic question:	
Characterisation (Character development and journey)	/10
What are the protagonist's goals, wants and needs?	
What is the inner conflict / flaw?	



What will we learn from the protagonist's journey?		
Commercial Viability (Does the concept have a market)	/5	
What is the genre?	/5	
Applicant and Team Profile (Industry experience and training and delivery track record)		
Does the team (Producer and Director) have previous film experience?		